IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

BLACK VOTERS MATTER FUND, MEGAN GORDON and PENELOPE REID, on behalf of themselves and all others similarly situated,

Plaintiffs,

VS.

BRAD RAFFENSPERGER, in his official capacity as Secretary of State of Georgia; DEKALB COUNTY BOARD OF REGISTRATION & ELECTIONS; ANTHONY LEWIS, SUSAN MOTTER, DELE LOWMAN SMITH, SAMUEL E. TILLMAN, and BAOKY N. VU, in their official capacities as Members of the DeKalb County Board of Registration & Elections; and ERICA HAMILTON, in her official capacity as Director of Voter Registration and Elections, and all others similarly situated,

Defendants.

Civil Action No.: 20-cv-1489-AT

PLAINTIFFS' BRIEF IN SUPPORT OF THEIR MOTION FOR CLASS CERTIFICATION

SUMMARY

Plaintiffs' move for certification of a defendant class of county elections officials, a plaintiff class of all Georgia registered voters, and a plaintiff subclass of registered voters who are particularly susceptible to COVID-19, as defined below.

Plaintiffs seek certification of a defendant class of county elections officials because the Defendant Secretary of State argues, erroneously and contrary to evidence, that the Secretary has nothing to do with the postage requirement so this lawsuit should only be brought against the counties. Doc. 97 at 9-11. If this Court were to agree with the Secretary's argument, and it should not, Doc. 98 at 9-11, then the only remaining defendant would be the DeKalb Defendants. Under those circumstances, Plaintiffs would potentially have to bring 158 identical lawsuits against 158 other counties to completely ensure that relief is provided statewide. A defendant class would prevent that scenario.

As for Plaintiffs' request for certification of a plaintiff class and subclass, this Court is well aware that Plaintiffs have maintained that certifying voter classes is not necessary to obtain effective relief. Doc. 1 ¶ 37. That is because broad relief can be granted even if the only basis for standing were the organizational standing of a nonprofit like Plaintiff Black Voters Matter Fund ("BVM"). *See, e.g., Ga. Latino Alliance for Human Rights v. Governor of Ga.*, 691 F.3d 1250, 1259-60

(11th Cir. 2012); *Martin v. Kemp*, 341 F. Supp. 2d 1326 (N.D. Ga. 2018). Notably, Defendants have never disputed this. Nonetheless, some voting rights cases have sought broad relief solely on the basis of voter classes. *See, e.g., Harman v. Forssenius*, 380 U.S. 528, 532-33 (1965); *Roe v. State of Ala.*, 68 F.3d 404 (11th Cir. 1995); *Frank v. Walker*, 819 F.3d 384, 385-87 (7th Cir. 2016). An appeals court might later rule, incorrectly, that only voter classes have standing to seek broad relief and that Plaintiffs should have sought certification. Plaintiffs prefer not to take that chance. Plaintiffs make their class certification request now in light of the 90-day deadline. N.D. Ga. Local Civil Rule 23.1(B).

First, Plaintiffs move to certify, under Rule 23(b)(1)(A) or (b)(1)(B), a defendant class represented by Defendants DeKalb Board of Registration & Elections, Anthony Lewis, Susan Motter, Dele Lowman Smith, Samuel E. Tillman, Baoky N. Vu, and Erica Hamilton (hereinafter "DeKalb"). The proposed defendant class is defined as "all Georgia boards of registrars, their members, their election directors, county registrars, and municipal absentee ballot clerks" (together, "BOR" or "county election officials"). DeKalb's counsel would be appointed as

¹ The law permits for each county to designate a person or entity, which handles, among other things, registration and absentee voting, O.C.G.A. §§ 21-2-212, 21-2-384. This designee can be a "board of registrars" or "county registrar." *See id.* In addition, the law requires municipalities to appoint an "absentee ballot clerk" with

defendant class counsel, and the class would pertain to all of Plaintiffs' claims (both facial and as-applied poll tax and *Anderson-Burdick* claims). *See* Part I.

Second, Plaintiffs move to certify, under Rule 23(b)(2), (b)(1)(A), or (b)(1)(B), a plaintiff class represented by Plaintiffs Megan Gordon and Penelope Reid (together, "Individual Plaintiffs") of all registered Georgia voters ("Voter Class"), all of whom are required to affix postage to vote by mail. Certifying this class would allow Plaintiffs' facial claims to be resolved in one stroke. Certifying this class would also allow Plaintiffs' as-applied claims during the COVID-19 crisis to be resolved in one stroke since everyone is at material risk of contracting (or spreading) the virus if they go outside. Plaintiffs' counsel would be appointed as plaintiff class counsel, and the class would pertain to both of Plaintiffs' facial claims, and both of Plaintiffs' as-applied claims during the pandemic. *See* Part II.

the same responsibilities. O.C.G.A. § 21-2-380.1. The law provides separately for an "election superintendent" or "board of elections" which handles, among other things, Election Day voting. *See* O.C.G.A. §§ 21-2-70; 21-2-40(a). Many counties like DeKalb merge these entities into a "Board of Registration & Elections" or some other variant of that name, as state law allows, *see* O.C.G.A. § 21-2-40(b), so the term "board of registrars" used here includes such combined entities. The term "election director" refers to the top employee in charge of these operations which also go by various titles, and in DeKalb, that is Defendant Erica Hamilton, the Director of Voter Registration and Elections.

Third, Plaintiffs move to certify, under Rule 23(b)(2), (b)(1)(A), or (b)(1)(B), a plaintiff subclass ("Voter Subclass"), represented by Plaintiff Reid, of all registered Georgia voters who are particularly susceptible to COVID-19. Specifically, the proposed subclass is defined as "Georgia registered voters who satisfy one of the COVID-19 risk factors identified by the Center for Disease Control ("CDC")." See Exhibit E. As noted above, Plaintiffs' as-applied claims cover everyone in the Voter Class during the COVID-19 pandemic, but Plaintiffs propose this subclass should this Court believe that only some but not all voters are entitled to injunctive relief during the pandemic. Plaintiffs do not waive the right to seek modification of any subclass if the pandemic lifts during this litigation. See, e.g., Local 703, I.B. v. Regions Financial Corp., 762 F.3d 1248, 1260 n.8 (11th Cir. 2014) (classes can change with new circumstances). Plaintiffs' counsel would be appointed as counsel for the plaintiff subclass, and the subclass would pertain solely to Plaintiffs' as-applied poll tax and Anderson-Burdick claims during the pandemic. See Part III.

For the reasons below, each of these proposed classes satisfy the standards for class certification outlined in Rule 23 of the Federal Rules of Civil Procedure. Should this Court deem class certification necessary to grant any preliminary injunctive relief, this Court can grant class certification solely for preliminary

injunction purposes. *See, e.g.*, *Clean-Up '84 v. Heinrich*, 582 F. Supp. 125, 127 (M.D. Fla. 1984) (certifying class in voting case "for the narrow purpose of effectuating the preliminary injunction").² Classes certified now can also be decertified later if changed circumstances so warrant. Fed. R. Civ. P. 23(c)(1)(C).

ARGUMENT

I. THE BOR DEFENDANT CLASS QUALIFIES FOR CLASS CERTIFICATION

The proposed BOR Class consists of all Georgia county elections officials. Defendant classes of county election officials have been certified in election cases before, and the same is warranted here. *See e.g.*, *Nat'l Broadcasting Co., Inc. v. Cleland*, 697 F. Supp. 1204, 1216 (N.D. Ga. 1988) (certifying defendant class of 159 election superintendents throughout Georgia in polling place case); *Kane v. Fortson*, 369 F. Supp. 1342, 1343 (N.D. Ga. 1973) (certifying defendant class of "all members of Boards of Registrars throughout Georgia" in voter registration case for settlement purposes); *CBS Inc. v. Smith*, 681 F. Supp. 794, 801-02 (S.D. Fla. 1988) (certifying a "Defendant class of Supervisors of Elections for each of the 67 counties in Florida" in polling place case); *Harris v. Graddick*, 593 F. Supp.

² If that is the case, Plaintiffs request an expedited briefing schedule that would give Defendants at most 14 days to respond and Plaintiffs 7 days to file a reply.

128, 132, 137 (M.D. Ala. 1984) (certifying defendant class of election officials from each county responsible for appointment of poll workers in that county).

A. The BOR Class satisfies Rule 23(a)'s requirements

Rule 23(a) of the Federal Rules of Civil Procedure provides that the proposed class must satisfy the following criteria: (1) numerosity, in that the "class is so numerous that joinder of all members is impracticable"; (2) commonality, that "there are questions of law or fact common to the class"; (3) typicality, whether the proposed class representative's claims or defenses "are typical of the claims or defenses of the [proposed] class"; and (4) adequacy, that the "representative parties will fairly and adequately protect the interests of the [proposed] class."

Numerosity. The BOR Class is so numerous that joinder is impracticable. Here, it is impracticable to join county elections officials from 158 other counties dispersed throughout the state. *See, e.g., Nat'l Broadcasting Co., Inc.*, 697 F. Supp. at 1216 (certifying class of 159 election superintendents partly on this basis).

Commonality. Plaintiffs' claims against all county elections officials raise the same legal question: Is the postage requirement an unconstitutional poll tax, or an unconstitutional burden on the right to vote under *Anderson-Burdick? See, e.g.*, *Nat'l Broadcasting Co.*, 697 F. Supp. at 1216 (certifying defendant class of elections officials because plaintiffs raise "one significant question of law" that "is

common to the entire defendant class"). Adjudicating this legal question in this case would resolve the constitutionality of the postage requirement in all 159 counties "in one stroke." *Wal-Mart Stores, Inc. v. Dukes*, 564 U.S. 338, 350 (2011); *see*, *e.g.*, *Strawser v. Strange*, 307 F.R.D. 604, 612 (S.D. Ala. 2015) ("The question common to the entire Defendant Class is whether their enforcement of Alabama's laws barring same-sex couples from marriage violates [the Constitution]. The resolution of this question will resolve the claims against all [] members of the class in one stroke."). As discussed further *infra* Part II.A., the claims by different voters against different counties are identical for Plaintiffs' facial claims, as well as for Plaintiffs' as-applied claims during the pandemic.

Typicality. For similar reasons, the defenses of DeKalb will be typical of the defenses of the other county elections officials. The county elections officials "all operate under the same statutory framework." *Strawser*, 307 F.R.D. at 613. Their common defenses "arise from the same course of events," which is the postage requirement. *Id.*; *see also Wells v. HBO & Co.*, No. 1:87-CV-657-JTC, 1991 WL 131177, at *4 (N.D. Ga. Apr. 24, 1991) (typicality satisfied when claims "arise[] from the same events or course of conduct . . . and is based on the same legal theory"). Thus, the core defense raised by DeKalb would be the same as for any county's BOR, namely that a postage requirement is not unconstitutional. *See*

Strawser, 307 F.R.D. at 613 (defendant class satisfied typicality where "each class member may make the same legal arguments" advanced by defendant representatives "to defend against the Plaintiffs' allegations."); *Harris*, 593 F. Supp. at 137 ("the claim of diminished black voter access to the polls due to underrepresentation of black poll officials is based on state-wide circumstances. Thus, any defenses to the claim would be state-wide, and would be common and typical for all members of the [defendant] class" of elections officials).

Adequacy. DeKalb will fairly and adequately protect the interests of the BOR Class. Adequacy boils down to two inquiries: "(1) whether any substantial conflicts of interest exist between the representatives and the class; and (2) whether the representatives will adequately prosecute the action." *Valley Drug Co. v. Geneva Pharm., Inc.*, 350 F.3d 1181, 1189 (11th Cir. 2003) (citation omitted).

There is no substantial conflict between DeKalb and the elections officials of other counties, because all have "the same duties and responsibilities as all other county [registrars]" under state law. *Nat'l Broadcasting Co.*, 697 F. Supp. at 1217.

DeKalb's counsel is also more than "adequate." The office has extensive experience defending the county in voting rights cases brought in federal court, including before the Eleventh Circuit. *See, e.g., Swann v. Secretary, Georgia*, 668 F.3d 1285 (11th Cir. 2012); *Scott v. Taylor*, 405 F.3d 1251 (11th Cir. 2005).

Indeed, they successfully defended the county in a voting rights suit earlier this year. *See Georgia Shift v. Gwinnett Cnty.*, No. 1:19-cv-01135, 2020 WL 864938 (N.D. Ga. Feb. 12, 2020). They also have greater resources than most other counties because they represent one of the most populous counties in Georgia.

For the above reasons, the BOR Class satisfies the Rule 23(a) requirements.

B. The BOR Class qualifies as a Rule 23(b)(1)(A) or (b)(1)(B) class After satisfying Rule 23(a)'s requirements, the class must also fall into one of the following types of class actions set out in Rule 23(b). As discussed below, the defendant class qualifies as a Rule 23(b)(1)(A) or (b)(1)(B) class.

Rule 23(b)(1)(A) class. A Rule 23(b)(1)(A) defendant class is certifiable when "prosecuting separate actions . . . against individual class members would create a risk of" "inconsistent or varying adjudications with respect to individual class members that would establish incompatible standards of conduct for the party opposing the class." As the Supreme Court has explained, (b)(1)(A) certification is generally suitable "in cases where the party is obliged by law to treat the members of the class alike (a utility acting toward customers; a government imposing a tax), or where the party must treat all alike as a matter of practical necessity." *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591, 614 (1997). In addition, such a class only applies to cases, like this one, that seeks declaratory and injunctive relief and not

compensatory damages. *See In re Dennis Greenman Secs. Litig.*, 829 F.2d 1539, 1545 (11th Cir. 1987). Here, separate adjudications as to different counties creates a risk of incompatible standards that would apply to different voters (i.e., members of the Voter Class or Voter Subclass) across the state, as well as to BVM.

First, separate adjudications against different counties create a risk that conflicting court orders would require the Secretary to take conflicting actions that impact all 159 counties, including those not parties to any litigation. For instance, here Plaintiffs are requesting an injunction that would require the Secretary to issue guidance to all counties informing them that the Constitution prohibits postage requirements.³ The counties, in turn, generally follow the Secretary's guidance, Doc. 2 at 2; Doc. 88 ¶¶ 19, 53, a proposition no Defendant has disputed. Because the Secretary is a likely party in any lawsuit challenging the postage requirement, multiple separate lawsuits against different counties could require the Secretary to issue conflicting guidance which all counties will struggle to follow.

Second, even if courts do not require the Secretary to do anything and only the county defendant is enjoined from imposing a postage requirement, the Secretary is still likely to issue uniform guidance to all counties in response to an

³ Plaintiffs do not waive the right to seek different or additional relief from the Secretary should the evidence revealed in discovery compel Plaintiffs to do so.

adjudication against one county. The State Election Board, of which the Secretary is the Chair, has a general legal obligation to ensure uniformity in election practices throughout the state. See Ga. Op. Att'y Gen. No. 05-3, 2005 WL 897337, at *4-6 (Apr. 15, 2005); O.C.G.A. § 21-2-31(1). Issuing uniform guidance also serves the Secretary's interest in minimizing confusion for both voters and elections officials. See Green Party of Ga. v. Kemp, 171 F. Supp. 3d 1340, 1365 (N.D. Ga. 2016) (the "Supreme Court and the Eleventh Circuit have consistently recognized that limiting voter confusion is an important state interest"); cf., e.g., Kane, 369 F. Supp. at 1343 (Secretary and Dougherty County election officials agreeing to defendant class certification and statewide relief after a temporary restraining order was entered only as to a single voter). If a lawsuit against one county succeeds while a different lawsuit against another county fails, the need for uniformity would trap the Secretary into a bind, potentially resulting in incompatible standards throughout the state.

Furthermore, the Secretary has already issued guidance for postage and other absentee ballot issues, *see* Docs. 2-4; 54-3,⁴ so "as a matter of practical necessity," *Amchem*, 521 U.S. at 614, the Secretary will have to say *something* about whether

⁴ "[S]ometimes it may be necessary for the court to probe behind the pleadings before coming to rest on the certification question." *Wal-Mart*, 564 U.S. at 350.

a ruling striking down the postage requirement in one county means that prior guidance to all counties is wrong. Adding to the pressure, many non-party counties would likely seek guidance from the Secretary on whether their postage requirement comports with the Constitution when they hear about a court ruling against another county. Such counties do not want to be sued and they want a ready answer when their voters ask them the same question.

For these reasons, this Court should certify the BOR Class pursuant to Rule 23(b)(1)(A). See, e.g., Nat'l Broadcasting Co., 697 F. Supp. at 1217 (certifying (b)(1)(A) class, concluding, "There are 159 county [boards of registrars] in Georgia and prosecution of separate actions against individual members of the defendant class would create a serious risk of inconsistent or varied adjudications with respect to individual members of the class and would establish incompatible standards of conduct for plaintiffs."); CBS Inc., 681 F. Supp. at 802 (certifying class of 67 county elections officials under (b)(1)(A)).

Rule 23(b)(1)(B) class. A Rule 23(b)(1)(B) defendant class is certifiable when "prosecuting separate actions . . . against individual class members would create a risk of" "adjudications with respect to individual class members that, as a practical matter, would be dispositive of the interests of [non-party class members] or substantially impair or impede their ability to protect their interests."

There is a risk that separate adjudications against different counties would, "as a practical matter, . . . be dispositive" of the non-party counties' interests because, as noted above, the Secretary is generally obliged, at least "as a practical matter," to issue uniform guidance to all counties. *See Eslava v. Gulf Telephone Co.*, No. 04-00297-KD-B, 2007 WL 2298222, at *6 (S.D. Ala. Aug. 7, 2007) (even if relief as to one member does not "technically conclud[e] the other members" of the class, it "might do so as a practical matter" under Rule 23(b)(1)(B) (citing decisions quoting Rule 23 advisory note)). Thus, "were this Court to find that the [Constitution] requires [DeKalb] to act in a certain fashion," there is a risk that other counties would be obligated "to act in a similar fashion towards all [voters]—the quintessential (b)(1)(B) scenario." *Z.D. ex rel. J.D. v. Group Health Co-op*, No. C11-1119RSL, 2012 WL 1977962, at *7 (W.D. Wash. June 1, 2012).

The BOR Class may also be certified as a Rule 23(b)(1)(B) class for the independent reason that "adjudications with respect to individual class members [would], as a practical matter . . . substantially impair or impede their ability to protect their interests." Fed. R. Civ. P. 23(b)(1)(B). If evidence or statements from the Secretary are used in this litigation resulting in a judgment against DeKalb, there is a "risk" that the same evidence or statements from the Secretary could be used to prejudice the counties in any separate postage-related litigation,

substantially impairing or impeding their ability to protect their interests. *See Resolution Trust Corp. v. KMPG Peat Marwick*, Civ. A. No. 92-1373, 1992 WL 245705, at *2 (E.D. Pa. Sept. 23, 1992) (certifying (b)(1)(B) class because harmful statements made in litigation for one defendant could be used against other class members in separate litigation). An injunction against one county may also presumptively tilt the public interest factor in favor of enjoining the postage requirement in other counties in separate litigation. *Cf.* Doc. 83 at 8 (need to avoid "a measure of disparity in postage relief as a practical matter, [which] would touch on the Court's weighing of the public interest factor").

* * *

For these reasons, this Court should certify the BOR Class under Rule 23(b)(1)(A) or (b)(1)(B), appointing DeKalb as class representatives and their counsel as class counsel with respect to all of Plaintiffs' claims. Doing so would allow for a single definitive ruling to resolve, in one stroke, the postage requirement issue for all counties.

II. THE VOTER CLASS, CONSISTING OF ALL VOTERS, QUALIFIES FOR CLASS CERTIFICATION

The "Voter Class," defined as "all registered Georgia voters" and represented by the Individual Plaintiffs, satisfies the requirements of Rule 23(a)

and qualifies for Rule 23(b)(2), (b)(1)(A), or (b)(1)(B) class certification. In sum, certifying the Voter Class could resolve, in one stroke, the facial poll tax and *Anderson-Burdick* claims of all Georgia registered voters without millions of separate lawsuits. The Voter Class could also resolve Plaintiffs' as-applied claims in one stroke during the COVID-19 pandemic, since all voters are currently subject to the same risks of contracting COVID-19 when leaving their home to vote or buy postage. *See* Doc. 84 at 3, 6, 17-18.

A. The Voter Class satisfies Rule 23(a)'s requirements

The Voter Class satisfies each of the Rule 23(a) requirements.

Numerosity. The Voter Class is so numerous that joinder is impracticable. It is impracticable to join nearly 7 million registered Georgia voters. *See* Exhibit A. *See Cox v. Amer. Cast Iron Pipe Co.*, 784 F.2d 1546, 1553 (11th Cir. 1986) (more than 40 members generally sufficient to establish numerosity).

Commonality. The Voter Class raises common legal and factual questions that, if answered, would resolve this claim on behalf of every class member "in one stroke." *Wal-Mart*, 564 U.S. at 350. Plaintiffs' claims do not "rise and fall on the specific factual and legal circumstances of . . . individual [voters]." *Cox v. Stone Ridge at Vinings, LLC*, 1:12-CV-2633-AT, 2014 WL 12663763, at *4 (N.D. Ga. Sept. 30, 2014). Instead, Plaintiffs' claims rely on the following common facts.

Everyone in the Voter Class must fulfill Defendants' requirement for voters to affix postage when voting-by-mail. Everyone must spend money when purchasing postage. Everyone in the Voter Class must have ballots dropped off in person, or vote in person, to avoid using postage. And everyone is subject to a material risk of contracting the COVID-19 virus if they go outside, in contravention of prevailing public health guidance that people confine themselves and practice social distancing.

Given these common facts, the legal questions are also the same. First, certifying a Voter Class allows this court to resolve both of Plaintiffs' facial claims in one stroke. Plaintiffs' facial *Anderson-Burdick* claim argues that requiring everyone in the Voter Class to use postage when voting by mail is never justified by the government's naked desire to save money, regardless of an individual voter's circumstances. Doc. 84 at 17. Plaintiffs' facial poll tax claim asserts that forcing anyone in the Voter Class to choose between buying postage and voting inperson is unconstitutional, regardless of the wealth of any one voter. *Id.* at 4-6.

Second, certifying the Voter Class also allows this court to resolve

Plaintiffs' as-applied claims in one stroke during the COVID-19 pandemic.

Plaintiffs' as-applied *Anderson-Burdick* claim focuses on voters who cannot leave their home with reasonable effort, either to vote or get postage. During the

pandemic, that currently includes everyone in the Voter Class because everyone is at material risk of contracting COVID-19 when they leave their home. Doc. 84 at 17. All members raise the same argument that raw financial interests do not justify exposing voters to COVID-19. *Id.* at 19-20; *see Frank v. Walker*, 819 F.3d 384, 385-87 (7th Cir. 2016). Similarly, everyone in the Voter Class raises the same asapplied poll tax abridgment claim, arguing that forcing any voter to expose themselves to COVID-19 if they want to avoid the poll tax imposes a requirement that is at least "material." *Harman v. Forssenius*, 380 U.S. 528, 542 (1965).

Typicality. For similar reasons, the Individual Plaintiffs' claims are typical of the Voter Class, including their facial claims as well as their as-applied claims during this pandemic. *See Hudson v. Delta Air lines, Inc.*, 90 F.3d 451, 456 (11th Cir. 1996) ("Although the issues of commonality and typicality are separate inquiries, proof of each also 'tend[s] to merge." (citation omitted)). Like every other Georgia registered voter, the Individual Plaintiffs are required to affix postage to vote-by-mail, and they expose themselves to the COVID-19 virus if they go outside. Thus, the Individual Plaintiffs' claims are "typical" because "the claims . . . of the class and the class representative[s] arise from the same event or pattern or practice and are based on the same legal theory." *Williams v. Mohawk Indus., Inc.*, 568 f.3d 1350, 1357 (11th Cir. 2009).

Adequacy. The Individual Plaintiffs will fairly and adequately protect the interests of the Voter Class.⁵ There is no substantial conflict of interest because the Individual Plaintiffs are pursuing the same remedies for themselves that they are seeking for the class. In other words, this is not a damages situation where class representatives may be incentivized to ask for a bigger slice of the pie. *See Drayton v. W. Auto Supply Co.*, No. 01-10415, 2002 WL 32508918, at *6 (11th Cir. Mar. 11, 2002). And as the attached Exhibits B to D demonstrate, Plaintiffs' counsel are experienced voting rights attorneys.

For the above reasons, the Voter Class satisfies the Rule 23(a) requirements.

B. The Voter Class qualifies as a Rule 23(b)(2), (b)(1)(A), or (b)(1)(B) class

Rule 23(b)(2) class. A class is certified under Rule 23(b)(2) when "the party opposing the class has acted or refused to act on grounds that apply generally to the class, so that final injunctive relief or corresponding declaratory relief is appropriate respecting the class as a whole." As the Supreme Court has recognized, "[c]ivil rights cases against parties charged with unlawful, class-based

⁵ Adequacy also examines whether the named Plaintiffs' have similar claims to other class members, but that aspect of adequacy overlaps with commonality and typicality, *see Wal-Mart*, 564 U.S. at 349 n.5, which have been established here.

discrimination are prime examples' of what (b)(2) is meant to capture." *Wal-Mart*, 564 U.S. at 361 (quoting *Amchem*, 521 U.S. at 614). This is one of those cases.

Specifically, the Voter Class may be certified as a Rule 23(b)(2) class action because Defendants have "acted . . . on grounds that apply generally to the class" by imposing the postage requirement on all voters. Alternatively, Defendants have "refused to act on grounds that apply generally to the class" by refusing to provide prepaid postage envelopes for all voters.⁶ Thus, all registered Georgia voters are unconstitutionally forced to choose between voting in-person or buying postage to vote by mail.

Because everyone in the Voter Class is subject to the postage requirement, "final injunctive relief" or "corresponding declaratory relief is appropriate respecting the class as a whole. *See, e.g., Strawser*, 307 F.R.D. at 614 ("[a]ll Plaintiff Class members have been harmed" in the same way, and "their injury can be properly addressed by class-wide injunctive relief"). A "single injunction or

⁶ DeKalb, of course, has not imposed a postage requirement on voters outside DeKalb. But the defendant class members have acted or refused to act with all the Voter Class members in their respective counties. *See generally, e.g., Strawser*, 307 F.R.D. at 614-15 (simultaneously certifying plaintiff class and defendant class across the state where statewide practice was enacted by all counties).

declaratory judgment" enjoining the imposition of a postage requirement "would provide relief to each member of the class." *Wal-Mart*, 564 U.S. at 361.

For all these reasons, (b)(2) certification of all registered voters is warranted, just as it has been done in other voting rights cases. *See*, *e.g.*, *Dillard v*. *Crewnshaw Cnty.*, 640 F. Supp. 1347, 1373 (M.D. Ala. 1986) (certifying (b)(2) class of black voters in vote dilution case because county election officials "have acted on grounds generally applicable to all black voters"); *Lightbourn v. Cnty. of El Paso*, *Tex.*, 118 F.3d 421, 426 (5th Cir. 1997) (affirming certification of (b)(2) class of disabled voters because the Secretary of State "acted or refused to act" "on grounds generally applicable to the class" in failing to accommodate them); *Griffin v. Burns*, 570 F.2d 1065, 1074 (1st Cir. 1978) (affirming certification of (b)(2) class of absentee voters because all of their ballots were invalidated).

Rule 23(b)(1)(A) class. The Voter Class may also be certified as a Rule 23(b)(1)(A) class because "prosecuting separate actions by . . . individual class members would create a risk of[] inconsistent or varying adjudications with respect to individual class members that would establish incompatible standards of conduct for the party opposing the class." Fed. R. Civ. P. 23(b)(1)(A). If one DeKalb voter brought a successful lawsuit while another DeKalb voter's lawsuit fails, DeKalb would face incompatible standards of conduct with respect to its

voters. Similarly, if one voter brought a successful lawsuit against the Secretary while another's lawsuit fails, the Secretary would face incompatible standards of conduct as to different voters. In addition, for the reasons set forth *supra* Part I.B., the Secretary's conflicting treatment towards different voters will likely spill over into conflicting standards across 159 different counties who look to the Secretary for cues and guidance on what to do. In sum, a "class-wide ruling by this Court would definitively determine the issues as to all of the Plaintiffs' claims" statewide. *See Strawser*, 307 F.R.D. at 614 (certifying (b)(1)(A) plaintiff class).

Rule 23(b)(1)(B) class. The Voter Class may also be certified as a Rule 23(b)(1)(B) class because, for the same reasons set forth *supra* Part I.B., separate actions create a "risk" that "adjudications with respect to" one voter would, "as a practical matter, [] be dispositive of the interests" of other voters.

* * *

For these reasons, this Court should certify the Voter Class, appointing the Individual Plaintiffs as class representatives and Plaintiffs' counsel as class counsel with respect to all of Plaintiffs' claims. This would allow for a single ruling to resolve, in one stroke, Plaintiffs' facial claims, as well as Plaintiffs' as-applied claims during the pandemic.

III. THE VOTER SUBCLASS, CONSISTING CURRENTLY OF HIGH-RISK VOTERS, QUALIFIES FOR CLASS CERTIFICATION

As discussed above, certifying the Voter Class should be sufficient to resolve not only Plaintiffs' facial claims, but also Plaintiffs' as-applied claims during the pandemic since all voters are at material risk of contracting COVID-19 if they go outside. However, if this Court were to rule that only voters who are particularly susceptible to COVID-19 should obtain injunctive relief during the pandemic under a narrowed version of Plaintiffs' as-applied claims, Plaintiffs propose a Voter Subclass of all "Georgia registered voters who satisfy at least one of the COVID-19 risk factors identified by the Center for Disease Control ("CDC")." *See* Exhibit E (including anyone 65 years and older, living in a nursing home, or with one of the underlying medical conditions listed on the website).

Certification would be proper pursuant to Rule 23(b)(2), (b)(1)(A), or (b)(1)(B), with Plaintiff Reid as the subclass representative and Plaintiffs' counsel as class counsel, with respect to Plaintiffs' as-applied claims.⁷

⁷ If the pandemic lifts while this lawsuit is pending, Plaintiffs' as-applied claims would likely change, and this subclass definition would likely change to capture the as-applied population. *See Local 703, I.B. v. Regions Financial Corp.*, 762 F.3d 1248, 1260 n.8 (11th Cir. 2014) ("if the circumstances have changed since the District Court's [prior] certification order . . . , the District Court may revisit its initial certification decision"); Fed. R. Civ. P. 23(c)(1)(C); Doc. 88 ¶ 51. For

A. The Voter Subclass satisfies Rule 23(a)'s requirements

Numerosity. Numerosity is satisfied because over tens of thousands of registered Georgia voters are high-risk. In DeKalb County alone, there are 87,914 registered voters age 65 or older.⁸

Commonality. Commonality is satisfied, because if Plaintiffs' as-applied claims were narrowed to encompass only those particularly susceptible to COVID-19, then each member of the Voter Subclass would have identical as-applied claims that can be resolved in one stroke during the pandemic. Their common asapplied *Anderson-Burdick* claim would be that any voter at high-risk carries a potentially lethal burden when they leave their home to vote or buy postage during the pandemic, and that such deadly burdens are not justified by the government's mere budgetary preferences. The as-applied poll tax claim would be similar, arguing that forcing high-risk voters to expose themselves to COVID-19 if they

instance, the subclass could be modified to encompass those like Plaintiff Reid who have difficulty leaving their home even absent the pandemic.

⁸ This is based on a public Excel file on the Secretary's website, called "Active Voters by Race and Gender by Age Group (By County with Statewide Totals)." *See* https://sos.ga.gov/index.php/Elections/voter_registration_statistics. This number is based on the file downloaded on May 30, 2020.

want to avoid the poll tax imposes a requirement that is "material" (which is an understatement). *Harman v. Forssenius*, 380 U.S. 528, 542 (1965).

Typicality and Adequacy. Plaintiff Reid's claims are typical of the subclass. She is 80 years old, Doc. 38, which satisfies at least one of the risk factors identified by the CDC (65 years or older). She and Plaintiffs' counsel are adequate for the reasons discussed *supra* Part II.A.

B. The Voter Subclass qualifies as a Rule 23(b)(2), (b)(1)(A), or (b)(1)(B) class

The Voter Subclass can be certified under Rule 23(b)(2), (b)(1)(A), or (b)(1)(B) for largely the same reasons set forth *supra* Part II.B. The Voter Subclass can be certified as a (b)(2) class because Defendants have acted or refused to act on grounds generally applicable to the Voter Subclass. Namely, they are not making exceptions to the postage requirement for some subclass voters but not other subclass voters, and so any injunctive and declaratory relief should include all members of the Voter Subclass under a narrowed as-applied claim. Certification of the Voter Subclass under (b)(1)(A) and (b)(1)(B) is appropriate, because for the reasons set forth *supra* Part I.B. and II.B., Defendants must treat all voters alike as a legal or practical matter. Different rulings resulting from separate lawsuits by different Voter Subclass members would create a "risk" that different Voter Subclass members, whether or not they file their own suit, would invariably be

subject to different standards applied by the Secretary and county elections officials across the state.

CONCLUSION

For the above reasons, Plaintiffs' motion for class certification should be granted. Doing so will help foreclose the possibility of hundreds if not thousands of lawsuits raising identical claims against 159 different counties.

Respectfully submitted this 31st day of May, 2020.

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CERTIFICATE OF COMPLIANCE

Pursuant to N.D. Ga. Local Civil Rule 7.1(D), I hereby certify that the foregoing has been prepared in compliance with N.D. Ga. Local Civil Rule 5.1(C) in Times New Roman 14-point typeface.

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CERTIFICATE OF SERVICE

I hereby certify that on the above mentioned date, I electronically filed the foregoing with the Clerk of Court using the CM/ECF system.

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